# Publisher Private Network Amendment

This Publisher Private Network Amendment ("**Private Network Amendment**") applies to all Publishers participating in any Private Network (defined below).

This Private Network Amendment forms part of the Awin Standard Terms for Publishers (the "**Standard Terms**") for any Publisher participating in a Private Network. Except as set out herein, the Standard Terms apply in full.

1. The following amendments to the Standard Terms apply:

1.1 Section 1: 'Joining the Network' is changed:

(a) Clause 1.1 is amended to the following:

> 1.1 The advertiser named in the Application Form (the "**Advertiser**") has a private partner base of selected publishers (the "**Private Network**"), which is provided by Awin or an Awin Group Company. The Advertiser has agreed with Awin or an Awin Group Company to be marketed, and/or to have its Products marketed via the Private Network. By submitting an Application Form and/or by accessing the Private Network via the Interface, the Person named in the Application Form (the "**Publisher**") is offering to participate in the Private Network, and market the Advertiser and its Products, in accordance with the Application Form and this Private Network Amendment and the Standard Terms. By submitting an Application Form and/or accessing the Private Network, the Publisher is also agreeing to the terms of Awin's privacy policy, which can be found here: https://www.awin.com/gb/privacy.

(b) Clause 1.2 is omitted.

(c) Clause 1.3 is amended to the following:

> 1.3 Acceptance of the Publisher to the Private Network is subject to the discretion of Awin and the Advertiser. Acceptance or rejection of the Publisher to the Private Network will be notified to the proposed Publisher by email.

1.2 Section 2: 'Definitions' is changed:

(a) The definition of "Advertiser" is amended to the following:

> "**Advertiser**" Each reference to "an Advertiser" or "Advertisers" shall be understood as a reference to the Advertiser;

(b) The definition of "Application Form" is amended to the following:

> "**Application Form**" means the registration form by which Publishers apply to participate in the Private Network;

(c) The definition of "Network" is amended to the following:

"**Network**" Each reference to the "Network" in this Agreement shall be understood as a reference to the Private Network;

1.3 Section 6: 'Actions, Commissions And Bonuses' is changed as follows:

(a) Clause 6.2 is amended to the following:

6.2 The Advertiser may change the amount of Commission offered on notice to Publishers.

1.4 Section 8: 'Publishers Relationship with Advertisers' is changed:

(a) Clause 8.2 is omitted.

1.5 Section 10: 'Intellectual Property' is changed:

(a) Clause 10.8 is changed as follows:

10.8 Neither party may use the other party's name or logo, including in marketing materials and in lists of clients or customers, in connection with this Agreement without the other party's prior written consent.