

Internationalising your brand through affiliate partnerships

Information

If you offer delivery of your products to more than one country, you may be interested in launching additional Awin Access programmes.

For businesses only looking to target a few select publishers you are not limited by one programme and are free to connect through our Publisher Directory to any publisher on our network. However, there are many benefits if you are looking to **penetrate audiences in multiple countries by having a fully localised programme.**

What are the benefits of having a fully localised programme in an additional country?

- ➔ The programmes profile will be in the local language
- ➔ Publishers will receive payments in their local currency without losing commission to the exchange rate
- ➔ Product feeds will be in the local currency and language
- ➔ Creative assets & promotional offers will be in the local language and URLs
- ➔ Publisher communications via the Communication Centre will be in their respective languages

What are the costs to open an additional programme?

You will need to ensure you have an international bank account which allows for Direct Debit SEPA or ACH Debit as automatic payments are required. If you are looking to add a UK programme this will require Direct Debit. Set-up is free via self-integration, however, fees may apply if additional support is needed during integration. [See details here.](#)

The standard Awin Access Terms and Conditions will apply. 3 months minimum term with 14 days' notice period.

Which countries can I open an additional programme in?

Awin Access is accessible across 22 countries covering Europe & the United States. Details of each country available and corresponding fees can be found in the table on the next page.

What are the considerations to open an additional programme?

To launch an additional programme, you will need to have a fully localised website and provide delivery to that desired country.

How do I **proceed**?

If you are interested in setting up an affiliate programme in a different country, please email the details of your website to onboarding@awin.com and the team will be in touch to nurture your international growth.



Internationalising your brand through affiliate partnerships

Pricing

Country (A-Z)	Platform Offer Fee	Free Grace Period*	Tracking Fee
Austria	89€ +VAT	1 month free	3.50%
Belgium	89€ +VAT	1 month free	3.50%
Denmark	799 DDK	1 month free	3.50%
Finland	89€ +VAT	1 month free	3.50%
France	89€ +VAT	1 month free	3.50%
Germany	89€ +VAT	1 month free	3.50%
Ireland	89€ +VAT	1 month free	3.50%
Italy	89€ +VAT	1 month free	3.50%
Netherlands	89€ +VAT	1 month free	3.50%

* The period whereby the platform offer fee has been waived

Country (A-Z)	Platform Offer Fee	Free Grace Period*	Tracking Fee
Norway	1009 NOK	1 month free	3.50%
Poland	239 PLN	1 month free	3.50%
Portugal	89€ +VAT	1 month free	3.50%
Spain	89€ +VAT	1 month free	3.50%
Sweden	1009 SEK	1 month free	3.50%
Switzerland	119 CHF	1 month free	3.50%
UK	£89 +VAT	1 month free	3.50%
US	\$59	1 month free	3.50%