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GLOBAL

# Official content partner agenda

Wednesday, 28th October 2020

## 14:00 - 14:25

Lockdown Learnings: How 2020 has changed our industry forever

**Adam Ross**, COO, Awin

## 14:30 - 15:00

Affiliates, Algorithms and Attribution; A view of tomorrow, today

**Ian Charlesworth**, Regional Managing Director, Awin

**Craig Jackson**, Chief Delivery Officer, R.O.EYE

**Gareth Powell**, Senior Client Success Manager, R.O.EYE

## 15:05 - 15:35

How to Get Away with Murder Stealing Commission: App tracking edition

**Clementyne Lavender**, Strategic Partnerships Manager, Awin

**Oleg Shpilev**, Solutions Architect, Branch

## 15:40 - 16:10

Making Affiliate Marketing accessible to all

**Michelle O'Sullivan**, UK Business Development Director, Awin

**Dan Whytock**, Co-Founder & CEO, Down Your High Street

**Gary Winter**, Affiliate Marketing & Media

Partnerships Consultant, Pacamask

## 16:15 - 16:35

Award-winning Success Stories

Hosted by

**Joelle Hillman**, Client Partner, Awin

**Natasha Kalbfell**, Digital Marketing Co-ordinator, Dorothy Perkins

**Hannah Webb**, Account Manager, Groupon Reach Network

**Milo Bernard**, Account Manager, Awin

**Ryan Kliszat**, Co-founder, Revlifter

**Jay Karsandas**, Digital Marketing Manager, Mobiles.co.uk

## 16:40 - 17:10

Digital Transformation post 2020 - The Next Wave

Hosted by

**Amy Hadley**, Account Director, Awin

Brand panellists to be confirmed

## 17:15 - 17:30

Live Q&A Wrap Up

**Adam Ross**, COO, Awin

**Rosalyn Berrisford**, Client Partnerships Director, Awin

**Ian Charlesworth**, Regional Managing Director, Awin

**Dawn Quigg**, Client Services Director, Awin